



**9<sup>TH</sup> – 11<sup>TH</sup> SEPTEMBER 2022**

**The Midlands Charity Challenge for you and your staff**

*[www.nationalforettrek.co.uk](http://www.nationalforettrek.co.uk)*



# THE EVENT

*#iamwalkingbecause*





Situated in the Midlands, an inspiring and accessible route, through transforming landscapes, where the distance provides the challenge.

The National Forest Trek is an annual walking charity event with options ranging from 20-75 miles.

Fully supported throughout, participants will finish at one of the UK's most memorable finish lines.

*#Iamwalkingbecause*







# THE OPPORTUNITY

*#iamwalkingbecause*





Total flexibility and control for *your* company and your staff.

Comprehensive digital assets for Trek promotion, participant stewardship and account support all provided.

Environmentally relevant, socially conscious and accessible fundraising opportunity right in the heart of the Midlands.

*#iamwalkingbecause*





## RACHEL, MARKETING MANAGER, HOWDEN'S JOINERY

*"I had never committed to doing anything like this before, so didn't know what to expect. We managed to get a team of five together from the business and one of the nicest things about it was the fact that it turned out to be such a fantastic way to get to know colleagues I wouldn't usually work with.*

*The Trek challenged us in every way – physically, emotionally, and mentally, but the team spirit and camaraderie, both from the National Forest Trek teams and the other walkers, really pushed us through and the sense of achievement we felt once we'd completed it was amazing.*

*We've celebrated it a lot within the business and I have many more volunteers wanting to get involved later this year, so we're looking forward to getting our walking boots on again, and supporting these fantastic charities which are closely aligned to Howdens ESG strategy."*



# WHAT THEY THOUGHT...

## FATFACE

*"It was a great atmosphere, everyone seemed to look out for each other and was so supportive, and everyone in the team had fun along the way too .*

*The whole thing was really well organised and all we had to do was focus on putting one foot in front of the other!"*



## FISHER GERMAN

*"The fundraising efforts and the actual challenge of walking the trek over the event weekend really allowed people to come out their shells and get to know their colleagues.*

*The support from the National Forest Trek team was fantastic, they had thought of everything and kept us very well fed and watered."*



## FOREST HOLIDAYS

*"It was a great opportunity to spend some time together outside in the fresh air and it was really beneficial for team wellbeing to get to know each other away from the office. The scenery was lovely and there was so much more to the National Forest Way than we thought, a real hidden gem."*





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**TO FIND OUT MORE...**

Check out our event [video](#).

Be moved by [Paul's](#) experience.

Visit the [website](#), send us an [email](#), or  
call us on **07796 306172**

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